

Biodiversity

Build biodiversity into your sustainability strategy



Biodiversity is the term used to describe the variety of life on Earth. Our economies rely on the resources and services provided by nature through this diversity. For instance, we depend on forests as stores of carbon and for a regulated flow of clean water, and global agriculture is reliant on the pollination services of bees. And yet these services are not widely recognised in corporate sustainability strategies or reports or in company accounts. As with climate change, changes in public policy will address this gap. In future, businesses will pay for their impacts on biodiversity – for instance, their contribution to deforestation, which has far-reaching adverse effects on soils, water and the climate.

As a result of these changes, your company will come under increasing regulatory and stakeholder pressure to manage its biodiversity impacts.

Two Tomorrows, working in partnership with Biocensus, has developed a corporate biodiversity strategy service to help you respond. We can provide this as a standalone package or integrate it into our advice on your wider corporate responsibility strategy.

The service is based on a thorough critique of your direct and indirect exposure to biodiversity issues. It includes:

- initial biodiversity review – to identify relevant issues
- site biodiversity risk screening
- SWOT analysis
- policy development
- draft strategy with outline programme.

We will alert you to your most significant biodiversity risks and opportunities, allowing you to reduce the risk of non-compliance or reputational damage. We will make practical and value-adding recommendations.

Our team has hands-on experience of addressing biodiversity issues for global multi-site companies – from identifying aspects of a company's operations that impact biodiversity to taking account of this in a CR strategy.

Case Study: Biodiversity risk screening

We have developed a rapid, desk-based screening tool as a first step towards a biodiversity strategy. Based upon a grid reference and basic data on a site and the existing level of environmental management there, we can derive meaningful information about the relative risks and opportunities across your portfolio of sites.

We have developed this technique with a global food industry client and piloted it with a sample of their sites in Europe and Latin America. The approach is highly effective, revealing clear differences between sites. A site's proximity to areas of high conservation value is identified along with any likely presence of globally, regionally or locally threatened species. The outputs are presented as an overall relative risk score for each site. Based on the screening exercise, an assessment is made of the opportunities at each site and priority sites for further investigation are identified.

Additional features include a critique of your current environmental management and suggestions for a more proactive approach to local biodiversity management.

Benefiting from our biodiversity service

After an initial conversation, we can design a bespoke service that meets your company's biodiversity needs. We can either help you get started or deepen your approach depending on the maturity of your existing arrangements.

In addition to our biodiversity strategy package, we offer specific support:

- 'Biodiversity and Business', an awareness-raising workshop with key company personnel.
- Site biodiversity risk reviews to understand the company's operational impact on biodiversity, and the related risks and opportunities.
- Supply chain management for bought-in biodiversity risks.
- Development of an integrated management plan for continuous improvement in meeting biodiversity objectives.
- Biodiversity action plans for execution at a site level.
- Periodic support as required for delivery of management plan objectives.

Major clients we have worked with on biodiversity issues and management include StoraEnso, Holcim and Wessex Water.

Contact

To find out more about our biodiversity services, contact Rob Pearson on +44 (0)1225 731 336 or rob.pearson@twotomorrows.com.

Alternatively, visit www.twotomorrows.com/biodiversity.



Two Tomorrows is a leading international consultancy operating out of Europe, Asia and North America. Our mission is to help companies perform better and create value by doing business in a sustainable way.

Whatever industry you're in, we understand the challenges and can provide strategic advice and hands-on practical support. We have world-leading expertise and many years of hard-won experience in issues as diverse as responsible sourcing, producer responsibility, carbon strategy, water management, biodiversity, human rights and bribery and corruption.

www.twotomorrows.com



Biocensus is a UK-based ecological consultancy. It advises businesses, NGOs and government departments on the ecological impacts of their activities and methods of mitigation. It has extensive experience of international conservation issues, and has advised national governments and multinationals in support of their corporate responsibility strategies. The company has close links with the International Union for Nature Conservation and several other international conservation organisations.

www.biocensus.co.uk