



## Get ahead in corporate responsibility

World's leading certified CR training equips you with specialist knowledge to succeed in fast-moving field

**Do you need a solid grounding in the highly specialised field of corporate responsibility? Whether you're a CR, marketing, comms, PR or procurement professional or an academic, consultant or auditor, CR training from Two Tomorrows is for you.**

### Well-respected

Since 2008, several hundred people have been through our five-day training course in locations worldwide. It is now highly regarded in the CR field. Companies who've sent staff on the course include BAE Systems, BAT, Deloitte, Eni, Ernst & Young, Guardian News & Media, Maersk, Nestlé, Pemex, RBS, SGS and SK Telecom.

### IRCA-certified quality

It's the first CR training in the world certified by the International Register of Certificated Auditors (IRCA). On successful completion, you get an IRCA certificate and are eligible to apply for the associate level of the Certified Sustainability Assurance Practitioner programme.



### Why attend?

- **Understand** current and emerging CR issues and terminology
- **Get to grips** with the crucial standards and guidelines such as AA1000AS, AA1000SES and GRI
- **Discover** how to run successful stakeholder engagement
- **Find out** how to produce a top-class report
- **Learn** how to commission and carry out value-adding report assurance
- **Earn** a new, globally recognised qualification
- **Get ahead** in the fast-developing CR field
- **Make lasting connections** with your peers

Certified courses in  
London, San Francisco,  
Singapore and Seoul:  
**Places limited**  
**BOOK NOW**

## Comprehensive and flexible

The course is broken into four modules covering CR principles, stakeholder engagement, reporting and assurance. You can take all four modules together over five days or pick one or more individual modules to attend.

## Engaging and interactive

You'll do lots of practical exercises and have frequent chances to swap ideas and experiences and learn from good practices and common pitfalls.

## Expert input

Two Tomorrows' IRCA-certified trainers are all leading CR professionals. They will pass on the know-how they've gained from years of working with the world's top companies on their sustainability programmes. Guest speakers will add valuable insights about their own CR programmes. Previously, we've had input from the likes of The Co-operative Group, Rio Tinto and AccountAbility.

## About Two Tomorrows

Not only do we teach sustainability, we're also a leading sustainability consultancy. We provide strategic advice and hands-on support to many of the world's biggest companies. Globally, we're a top-three sustainability reporting consultant and the leading provider of report assurance using AA1000AS.

## Course dates, prices and booking

Find dates of upcoming courses and prices and book your place at [www.twotomorrows.com/cr-public-training](http://www.twotomorrows.com/cr-public-training). Alternatively, contact us direct.

### Contact us

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*"It was informative and incredibly inspiring to share in the experiences and perspectives of such a diverse and enthusiastic group. We covered so much valuable material in such a short space of time – a real feat of facilitation!"*

Laura Frost, Arup

## The modules

### Module A: Corporate responsibility

Current issues in corporate responsibility, the business case, the regulatory context and the role of standards. (1 day)

### Module B: Stakeholder engagement

Rationale for stakeholder engagement and how to deliver an effective stakeholder engagement programme. Covers AccountAbility and UNEP engagement methodologies and the AA1000 Stakeholder Engagement Standard. (1 day)

### Module C: Reporting

Principles of effective CR and sustainability reporting, particularly materiality. Looks in detail at the Global Reporting Initiative G3 sustainability reporting guidelines. Review and evaluate a range of company reports. (1 day)

### Module D: Assurance practitioner training

Principles and practices of sustainability assurance, including the AA1000 Assurance Standard and the AA1000 Accountability Principles Standard. Hands-on experience through a team-based assurance exercise. (2 days)



AccountAbility



**Two Tomorrows** is an IRCA Approved Training Organisation. The course is certified by IRCA, Corporate Responsibility Training Course A17446.

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