



Get ahead in corporate responsibility

Sustainability learning from Two Tomorrows

Are you new to sustainability? Do you need an introduction?

Are you an industry professional seeking a wider understanding of the field or a refresher on a particular topic?

Does your company need to improve its corporate responsibility and sustainability strategy or reporting approach?

Are you a CR, marketing, communications, PR or procurement professional, or an academic, consultant or auditor looking for relevant training in CR?

Do you want a certified CR course which takes in leading global standards?

If the answer to any of these questions is 'yes', then Two Tomorrows can help.

Two Tomorrows training is aimed at anyone with a professional interest in CR and sustainability – from those seeking a fast and focused introduction, as well as more advanced learners looking to expand or develop a corporate policy.

Please read on for more information on our training courses.

We offer:

- a range of CR and sustainability courses with flexible design to match your needs
- highly interactive face-to-face tuition with expert tutors from Two Tomorrows
- high quality, certified training for organisations or individuals
- years of industry experience and specialist knowledge of corporate sustainability and specific subject areas
- a variety of training methods – face-to-face tuition, round tables and webinars
- the ability to co-ordinate knowledge sharing both amongst your organisation and between peers



▶ We run courses globally throughout the year. Check our website for more details and locations

Why use Two Tomorrows?

Two Tomorrows is an international corporate sustainability agency. We deliver deep insight, strategic advice and hands-on support to many of the world's biggest companies, enabling them to create long-term value by doing business sustainably.

Which sectors do we work in?

Since 1999, we have worked both with sustainability leaders and companies facing significant sustainability challenges.

We work with a range of companies from sectors which include:

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| ■ Construction materials | ■ Financial services |
| ■ Retail, food and beverages | ■ Information and communications technology |
| ■ Mining | ■ Oil and petrochemicals |
| ■ Paper, print and publishing | ■ Tourism and leisure |
| ■ Transport | ■ Utilities |
| ■ Extractives | ■ Pharmaceuticals |
| ■ Media | ■ FMCG |
| ■ Engineering and construction | ■ Automobiles and aerospace |

Among our list of clients are Airbus, Bacardi Ltd, Balfour Beatty, BP, The Co-operative, EDF Energy, The Guardian, Hyundai, IHG, Hewlett Packard, LG Electronics, Cathay Pacific, General Motors, Kimberly Clarke and Vodafone.

▶ We have the knowledge and the insight to deliver training to meet your requirements

Who carries out our training?

Our trainers are all leading CR professionals who will pass on know-how gained through years of working with major corporate sustainability programmes. This is a selection of our trainers.



Dave Knight. UK-based group director at Two Tomorrows. 12 years experience in strategy development, training, reporting, assurance and producer responsibility.



Jason Perks. UK-based group director. 15 years in the industry, with expertise in sustainability strategy, reporting, assurance, training, facilitation and stakeholder engagement.



Elvin Ozensoy. Senior consultant in Europe, Middle East and Africa. Expert in ICT, energy and utilities sectors, with expertise in assurance, benchmarking, packaging, producer responsibility and CR strategy.



Todd Cort. CEO of Two Tomorrows North America. Extensive experience in the extractives sector and an expert in benchmarking, stakeholder engagement, auditing and assurance and innovative communication.



MinGu 'MG' Jun. Divisional director of Two Tomorrows Asia. 11 years of sustainability experience, with extensive knowledge of sustainability management systems and standards.



Alex Nichols. Senior consultant in Europe, Middle East and Africa. Extensive knowledge of the metals and mining sector, with 15 years experience in sustainability reporting, materiality assessment and stakeholder engagement.

- ▶ Our CR training was the first to be certified under the latest criteria of the International Register of Certificated Auditors (IRCA)



How is training structured and what does it cover?

The flexibility of Two Tomorrows' training courses means they can be designed to match your specific needs.

We offer two training options: public training courses run throughout the year or bespoke in-house courses.

Example subjects in which we offer training:

■ Introduction to sustainability – the business case
■ Advanced sustainability
■ Sustainability in your industry sector
■ Sustainability in your department (e.g. HR, marketing, purchasing, IT)
■ ISO26000 international social responsibility standard
■ Stakeholder engagement
■ Stakeholder engagement standard AA1000SES
■ Sustainability reporting
■ GRI reporting principles, disclosures and practice
■ Assurance – introduction to the standards used (e.g. AA1000AS)
■ Assurance – practitioner training
■ Responsible sourcing
■ Materiality, risk and opportunity
■ Bribery and corruption
■ Human Rights

What are the benefits?

Getting you ahead in the fast-developing world of CR and sustainability, Two Tomorrows' training can bring a range of benefits to you and your organisation:

- get ahead in the fast-developing CR field
- understand crucial standards and guidelines
- discover how to run a successful stakeholder engagement programme
- start building and developing your company's CR strategy
- find out how to produce a top-class report
- learn how to commission and carry out value-adding assurance
- receive internationally recognised qualifications
- make lasting connections with your peers
- gain specialist knowledge needed to succeed in your field
- inspire and engage staff
- build capacity





- ▶ All participants receive a Two Tomorrows certificate and a course manual to take away

What do Two Tomorrows' trainees say about us?

"It was informative and incredibly inspiring to share in the experiences and perspectives of such a diverse and enthusiastic group. We covered so much valuable material in such a short space of time – a real feat of facilitation!"

Laura Frost, Arup

"The course was intensive and comprehensive, and a great personal and professional experience. I benefited most from the methodical coverage of key issues and AccountAbility standards, the case studies and the network of participants formed during the course. The knowledge I gained helped me win a stakeholder engagement project with a major client."

Shirley Kantor Shani, Social Strategy for Business

"I feel that I now have a broad and comprehensive understanding of the key concepts within this field and have learnt a lot about the standards. The application of these principles through practical exercises has been the highlight for me."

Public training course delegate



Who have Two Tomorrows trained?

We have provided **training** to hundreds of people from companies including BAE Systems, The Co-operative, Deloitte, Ernst & Young, Guardian News & Media, HSBC, Maersk, Nestle, Nokia, PwC, RBS, University of Westminster, Vodafone, and Volunteering England.

Typically we attract a range of professionals, including:

- corporate responsibility or sustainability manager
- communications professional
- buyer/procurement professional
- auditor
- academic
- consultant
- senior executives
- NGO

Over the past few years we have seen an increase in companies looking for **bespoke training**. These companies have identified the need to get ahead in the area of sustainability. Some examples include:

- **ISS.** We trained over 100 managers at the British arm of the global facility services provider, in one-day workshops on sustainable business principles. First they learned the importance of sustainability for their business and the planet, then we delved into practical actions they could take
- **ArcelorMittal.** The global steel giant needed its plant managers worldwide to improve management of community relations and stakeholder engagement. Our solution included face-to-face training, a guidebook for use on site and a train-the-trainer programme to enable wider roll-out of the practices
- **Bacardi.** We delivered training for procurement managers to implement a responsible sourcing policy, to help identify key issues in the supply chain – particular the sourcing of sugar and its social and environmental impacts.